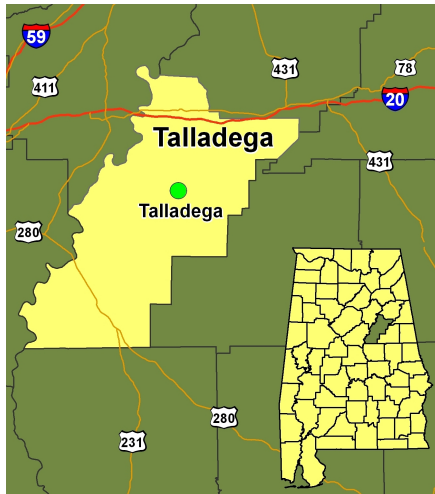


City Profile

Alabama Site Selection Database

Talladega

Area of State: Central



Location

Latitude/Longitude: 33.4347 / -86.1013

County: Talladega

Micropolitan Area: Talladega-Sylacauga

Other cities in the county: Bon Air, Childersburg, Gantts Quarry, Lincoln, Oak Grove, Sylacauga, Talladega Springs, Waldo

Population

	City	County
(2009) Population estimate:	13299	80365
(2000) Population:	15143	80321
(1990) Population:	18306	74107
(2009) Age breakdown		
0-20:	3756	21925
21-64:	7304	46943
65-over:	2239	11497
(2009) Median Age:	38	38
(2009) No. of households:	5277	31830
(2009) Income		
Avg. household:	47681	50687
Median household:	36102	39603
Per capita:	19233	20254
(2009) Population within 30 miles:	285211	285211
(2008) Daytime Population:		

Source: Claritas

Note: County radius is from county seat.

Transportation

Highways

Interstates in county: I-20

Federal highways in county: 78

Distance from city to nearest interstate: 19 miles

Distance from city to:

Atlanta:	105 miles
Birmingham:	53 miles
Huntsville:	117 miles
Jacksonville:	451 miles
Memphis:	288 miles
Mobile:	256 miles
Montgomery:	101 miles
Nashville:	246 miles
New Orleans:	385 miles
Savannah:	354 miles

Source: MapQuest, Inc. MAPQUEST

Note: Distances reflect standard driving routes.

Aviation

Commercial Air Service

Nearest commercial air service: Birmingham-Shuttlesworth International Airport

Location:	Birmingham, AL
Distance from city to:	36 miles
Runway length:	12,002 feet
Number of daily flights:	77
Major carriers:	Continental, Northwest, Southwest, American, Delta, Comair, US Airways, Express Jet, Delta

General Aviation Service

Nearest general aviation facility: Talladega Municipal Airport

Location:	Talladega
Distance from city to:	16 miles
Runway length:	6,001 feet
Lighted:	Yes
Tiedowns:	Yes
Hangars:	Yes
ILS:	No
Repair Service:	Yes

Source: EDPA Survey of Commercial Airports; Alabama Department of Transportation Aeronautics Bureau; www.dot.state.al.us; Airmav.com

Rail

Railroads serving county: CSX Transportation, Norfolk Southern

Source: Alabama Department of Transportation Intermodal Division, www.dot.state.al.us

City Profile

Alabama Site Selection Database

Talladega

Area of State: Central

County Labor Analysis

(2008) Labor Force Estimates

Civilian labor force number:	38096
Annual employment number:	35625
Annual unemployment number:	2471
Annual unemployment rate:	6.5 %

Source: US Department of Labor, Bureau of Labor Statistics

Note: Numbers reflect 2008 annual averages

(2008) County Employment by Industry

Total:	28202
Mining:	*
Construction:	1147
Manufacturing:	9313
Wholesale & Retail:	3477
Transportation & Warehousing:	636
Utilities & Information:	271
Finance & Insurance:	577
Real Estate, Rental & Leasing:	169
Health Care & Social Assistance:	2761
Accommodation & Food Services:	1771
Prof, Tech & Business Services:	2659
State & Local Government:	4952
Other:	469

Source: Alabama Department of Industrial Relations; www.dir.state.al.us

Note: * Indicates non-disclosable data; included in "Other". (Figures may not add to total due to rounding.)

(2000) Workforce Commuting Patterns

County residents working in the county: 20563

County residents working outside the county: 10880

Top five counties receiving workers

1. Calhoun
2. Jefferson
3. St. Clair
4. Shelby
5. Clay

Mean travel time to work: 25.1 mins.

Outside residents working in county: 5258

Top five counties sending workers

1. Calhoun
2. Coosa
3. Shelby
4. Clay
5. St. Clair

Source: U.S. Census Bureau

(2008) County Wages by Industry

Total:	\$1,077,607,900
Mining:	*
Construction:	\$45,460,600
Manufacturing:	\$514,147,100
Wholesale & Retail:	\$89,620,100
Transportation & Warehousing:	\$20,248,800
Utilities & Information:	\$13,628,700
Finance & Insurance:	\$20,234,000
Real Estate, Rental & Leasing:	\$3,647,400
Health Care & Social Assistance:	\$87,393,800
Accommodation & Food Services:	\$19,519,100
Prof, Tech & Business Services:	\$78,673,500
State & Local Government:	\$160,569,700
Other:	\$24,465,000

Source: Alabama Department of Industrial Relations; www.dir.state.al.us

Note: * Indicates non-disclosable data; included in "Other". (Figures may not add to total due to rounding.)

(2009) County Population 25 plus by Educational Attainment

Graduate/Professional degree:	4.3 %
Bachelors degree:	6.9 %
Associates degree:	4.5 %
Some college, no degree:	19.7 %
High school graduate/GED:	34.2 %
9-12th grade (no diploma):	20.4 %
Less than 9th grade:	10.0 %

Source: Claritas

City Profile

Alabama Site Selection Database

Talladega

Area of State: Central

Major Employers in County

Company	Product	# Employees
Honda of Manufacturing of Alabama	Automobiles/V-6 Engines	4500
Alabama Institute for Deaf & Blind	Education	985
Talladega County Board of Education	Education	952
Coosa Valley Medical Center	Medical Care	580
New South Express	JIT Honda Supplier	577
Nemak Aluminum Components	Motor Vehicle Parts	507
Wal-Mart Sylacauga	Retail Chain	425
Abitibi-Bowater Coosa Pines Operations	Paper Mill	415
Baptist Citizens Medical Center	Medical Care	322
Talladega City Board of Education	Education	321

Source: Local economic development contacts

Major Manufacturing Employers in County

Company	Product	# Employees
Honda of Manufacturing of Alabama	Automobiles/V-6 Engines	4,500
New South Express	JIT Honda Supplier	577
Nemak Aluminum Components	Motor Vehicle Parts	507
Abitibi-Bowater Coosa Pines Operation	Paper Mill	415
Imerys USA, Inc.	Marble Quarry	315
Legacy Cabinets	Cabinets	300
MasterBrand Cabinets	Ready to Assemble Cabinets	240
Blue Bell Creameries	Ice Cream & Frozen Desserts	202
Alabama Specialty Products	Precision Machining & Medical Testing Products	200
ATAP Manufacturing	Overhauling & Refrushing Military Equipment	135

Source: Local economic development contacts

Education:

(2007-2008) K-12 Information

School system serving city:	Talladega City Schools
Number of elementary:	3
Number of middle:	1
Number of junior high:	1
Number of high:	2
System enrollment:	2573
Spending per pupil:	\$8,563.68

Source: Alabama Department of Education <http://www.alsde.edu>

Note: Detailed information on Alabama's public school systems and individual schools can be accessed on the Alabama Department of Education website. A school with multiple grade levels may be represented in more than one category. For example, a school with Grades K-12 contains elementary, junior high, and high school levels and would be counted in each school category. Therefore, the breakdown total of school categories may be greater than the total number of public schools within the county. (Note: Blanks indicate data not available)

Post Secondary Information

Institutions located in county and contiguous Alabama counties

Two-year colleges serving area:
 Central Alabama Comm College Childersburg Campus,
 Gadsden State Comm College Ayers Campus, Jefferson
 State Community College @ Moody, Jefferson State
 Community College @ Pell City, Jefferson State
 Community College Shelby

Four-year colleges serving area:
 Jacksonville State University, Talladega College, University
 of Montevallo

Source: Alabama Commission on Higher Education
<http://www.ache.state.al.us>

Note: Information on Alabama's two and four year colleges can be found on the Commission's website.

City Profile

Alabama Site Selection Database

Talladega

Area of State: Central

Taxes

(2010) General Tax Structure

Ad Valorem Tax

Alabama has a state property tax rate of 6.5 mills (3 mills for education). Both county and city can levy property tax. All real and personal business property is assessed at 20% of fair market value.

Source: Alabama Department of Revenue; www.ador.state.al.us

Note: Detailed Information by county is available at www.edpa.org or on the Alabama Department of Revenue website at www.ador.state.al.us.

Construction materials are taxed at the general rate. Inventories and goods-in-process are not taxed.

Other Business Related Taxes

	City	County (Inside City Limits)	County (Outside Incorporated Areas)	State
Sales Tax General Rate:	4.00 %	1.00 %	3.00 %	4.00 %
Use Tax General Rate:	4.00 %	1.00 %	3.00 %	4.00 %
Sales Tax on Machinery:	1.00 %	0.50 %	1.00 %	1.50 %
Use Tax on Machinery:	1.00 %		1.00 %	4.00 %
Occupational Tax:				

Source: Alabama Department of Revenue; www.ador.state.al.us

Note: Information on business-related taxes is available on the Alabama Department of Revenue website at www.ador.state.al.us. Construction materials are taxed at the general rate. Inventories and goods-in-process are not taxed.

Utilities

Electricity

Supplier(s) to city: Alabama Power Company
Distributor(s) to city: Alabama Power Company

Sewer

Provider to city: Talladega Water & Sewer

Natural Gas

Supplier(s) to city: Southern Natural Gas
Distributor(s) to city: Alabama Gas Corporation

Telecommunications

Provider(s) to city: AT&T

Water

Provider to city: Talladega Water & Sewer
Source type: Surface Water

Source: Alabama Department of Environmental Management <http://www.adem.state.al.us>; EDPA survey of utilities.

Note: Capacities vary from station to station.

Governance

Type Government

City: Council-Manager
County: County Commission

Source: Alabama League of Municipalities <http://www.alalm.org>

Note: Additional information can be found on the Alabama League of Municipalities' website.

Climate

Temperature

Annual average: 60 °F
January average: 41 °F
July average: 78 °F

Altitude above sea level: 555 feet

Precipitation

Annual Average Rainfall: 56 inches

Source: National Climatic Data Center; US Geological Survey; US Department of Agriculture, Natural Resources Conservation Service

City Profile

Alabama Site Selection Database

Talladega

Area of State: Central

Community Amenities

Number of hospitals:	2
Number of beds:	270
Number of daily newspapers:	1
Number of non-daily newspapers:	1
Number of libraries:	4
Number of hotels & other lodging:	20
Number of financial institutions:	9
Number of retail establishments:	
Number of service establishments:	

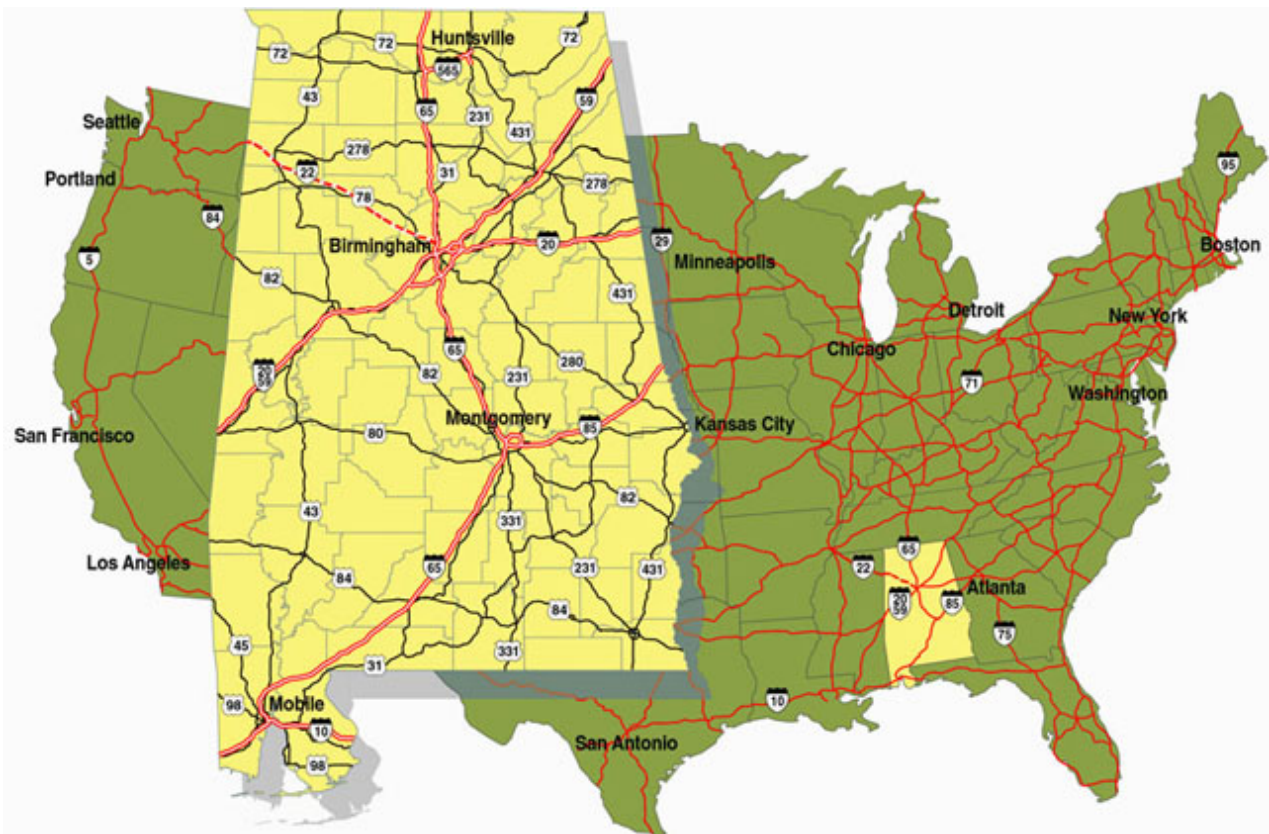
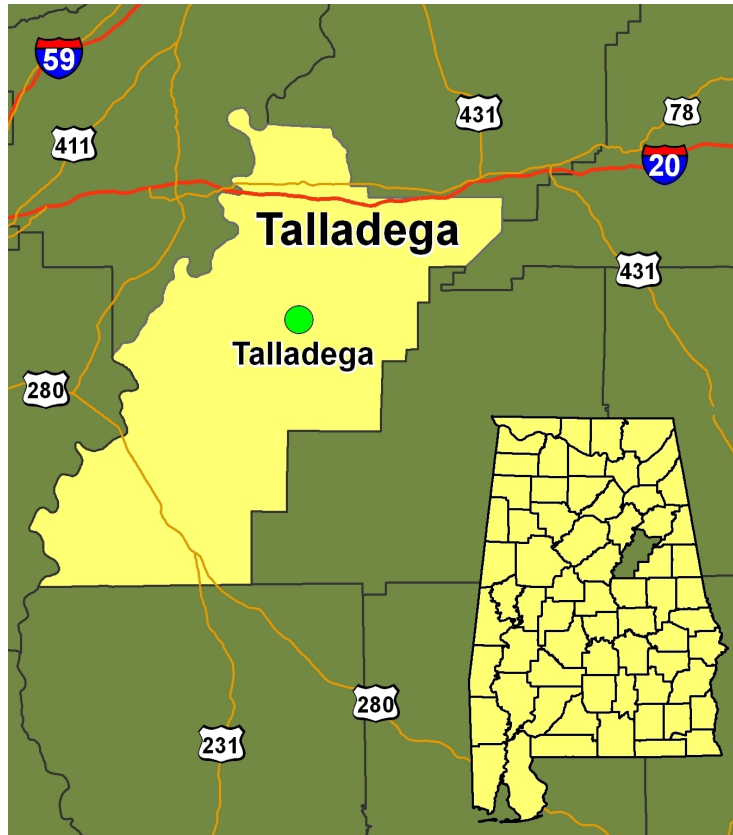
Source: State Health Planning and Development Agency; Alabama Board of Medical Examiners; Alabama Board of Nursing; Board of Dental Examiners of Alabama

City Profile

Alabama Site Selection Database

Talladega

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This information has been secured from sources we believe to be reliable; however, we make no representation or warranties, expressed or implied, as to the accuracy of the information.

Economic Development Partnership of Alabama
www.advantagealabama.com